**Delta Sigma Theta Sorority, Incorporated  
Central North Alabama Alumnae  
Request for Publicity**

(*Please Print or Type*)

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Date: | |  | | | | | | | | | | | | | |
| Committee: | |  | | | | | | | | | | | | | |
| Event | |  | | | | | | | | | Event Date |  | |
| Purpose | |  | | | | | | | | | | | | | |
| Advertising/Publicity Dates | | | | |  | | | | | | | | | | |
| Target Audience | |  | | | | | | | | | | | | | |
| Contact Person | |  | | | | | Phone/Email | |  | | | |
| Please select media to advertise your event: | | | | | | | | | | | | | | | |
|  | Newspaper(s) List papers below | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | |
|  | TV/Radio | |  | Flyer\* | | | |  | | CNAA Website | | | | |
|  |  | |  |  | | | |  | |  | | | | |
|  | Letter | |  | Social Media (*ex. Twitter, Facebook, Instagram – for Instagram, the requesting committee must supply a photo.)* | | | | | | | | | |
| Please write a short paragraph about the event objective: | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | |
| Committee Chair Signature: | | | | | |  | | | | | | | |
| Chapter President Approval | | | | | |  | | | | | | | |

\*Flyers will be designated and edited two times by assigned Publicity Committee member.